

Unit 12: Specialist study in creative media production

Assessment & Grading Recording Sheet

To achieve a Pass grade the learner must achieve all of the following criteria;

Learner Name: **Brandon Hobson**

Assessor: **Luke Pietnik**

Date: **14.02.18**

Assessment Criteria for PASS R= Referral, S = satisfactory, HS = High Standard, VHS = Very High Standard	R	S	HS	VHS	Summary of Evidence/Reason for Referral
1.1 Critically describe a range of contextual perspectives influencing a chosen discipline in creative media production.				X	Essay Proposal Your proposal is excellent, Brandon, and shows you have carefully considered some important and useful areas for investigation that will help you develop skills and inform your production. You have written extensively about potential sources of research and been highly analytical in outlining reasons why you might find some of these areas more or less useful. There are very occasional grammatical errors ('wrote' instead of 'written' for example), which you just need to be aware of when proof-reading. Well done.
1.2 Apply knowledge of critical perspectives to inform own practice.				X	
2.1 Identify a range of relevant academic and cultural sources for a personal research project.				X	Literature Review You have sought out and analysed the relevance of a good range of key texts which have been useful when writing your review. They are academically valid and you have discussed how each one presents a viewpoint which adds something to your argument. In your future study, consider using journals and other, similar books on editing. Your analysis is heavily critical, and includes detail about specific strengths and weaknesses of the texts, which has allowed you to draw conclusions which have informed ideas for your report.
2.2 Critically evaluate information from a range of sources to inform ideas.				X	
3.1 Apply academic conventions in the production and presentation of ideas.				X	Specialist Study Report You have written a very accomplished piece of work Brandon, following academic conventions flawlessly, and referring to your sources wherever you make a constructive point. You have successfully communicated a series of very complicated ideas. Your experimentation is also a very useful illustration of the concepts you have outlined, and supports your argument. For future study, try to focus your argument more and concentrate on what it is you are trying to get across, to help the text flow, and make it feel less like a collection of ideas, however informative they are. Similarly, write succinctly. Like in my writing, sometimes the language used is overly complicated, possibly because we like to sound 'educated' or 'academic'. Don't be afraid to simply say what you mean. Once again, watch out for minor grammatical errors around the use of commas, in particular. Nice work, I really enjoyed reading this, you worked really hard.
3.2 Effectively communicate ideas in appropriate formats.				X	
Has the student passed the Unit?	Pass: X		Referral:		Referral Actions: