

Learner Name: Brandon Hobson

Date: 14/12/2017

## Assessment & Grading Recording Sheet

Assessor: Mark Booth

To achieve a Pass grade the learner must achieve all of the following criteria;					
Assessment Criteria for PASS R= Referral, S = satisfactory, HS = High Standard, VHS = Very High Standard	R	S	HS	VHS	
1.1 Analyse the characteristics and context for a chosen media communication activity.				X	You have been able to identify the conventions of crime dramas and discussed many of the influences on your film such as "Baby Driver" and "The Kingsman". You were very detailed in a number of characteristics such as narrative, colour themes, editing and sound design. You also related these characteristics to your own intentions for your film. This was further elucidated in your sizzle reel which had clear overlays again summarising the different elements typically seen in an action/crime drama. You were clear about the context for your short film and produced a succinct synopsis. You presented your findings confidently to an audience and expanded thoroughly on all aspects of your proposed idea. You might have added a bibliography of sources but overall this was a well informed piece of work.
1.2 Interpret research activity to develop ideas for creative production.				X	
2.1 Use Knowledge of characteristics and context to plan and develop creative solutions for a chosen media communication activity.				X	You have used your knowledge of characteristics to plan and develop your production. All your planning documentation is to a professional level especially the breakdown sheets and shooting script. Your screenplay doesn't always follow the standard conventions so this is something to work on for your FMP. For your FMP you might also want to consider lighting and camera plans. The proof of concept short is an outstanding piece of work where you have successfully achieved complex shots, complex choreography and visual effects. The soundtrack, which you created, is again to a professional level and is appropriate to the scene. Considering the short timescale that this was filmed and edited in you have done a phenomenal job. Well done Brandon. A word of caution for you final FMP. The final product should be between 5-6 minutes long with really an absolute maximum of 10 minutes. Your POC is 3 minutes so you will need to make some difficult decisions regarding your script. You have to consider the time factor, actors availability along with crew and equipment.
2.2 Apply practical skills, knowledge and understanding of characteristics and contexts to produce creative solutions for a chosen media and communication activity.				X	
3.1 Critically evaluate creative solutions against identified characteristics and context for a chosen media and communication activity.				X	Your reflection and evaluation is detailed and very in-depth. You comment on your work critically and consider areas in camera work, sound and editing that have been executed well and areas that could be improved on. You recognise the need further practice lighting techniques. You also reflect a lot on your own personal growth throughout this process. This was one of the aims of creating a POC so it good to see that self awareness. You should be very proud of what you have achieved in such a short time frame.
3.2 Critically reflect on learning to inform personal development.				X	
<b>Has the student passed the Unit?</b>	<b>Pass:</b> <b>X</b>		<b>Referral:</b>	<b>Referral Actions:</b>	