ual: university of the arts london

Centre Name & Number	The Sheffield College
Candidate Name	Brandon Hobson
Candidate Number	101631
Pathway	Level 3-Video, Post-Production & Special Effects
Project Title	Gateway

Section 1: Rationale (Approx 100 words)

On my course, I have learnt new skills in planning, editing and creating different media products (audio; video). I have also developed directorial skills. On a personal level, I have developed my communication skills and I can confidently express my ideas when working in groups.

These skills will help me create a successful product, as it is imperative that you are aware of what ideas you want to carry forward into production.

I need to improve my understanding of cinematography to better the visual elements of my project.

My idea is unique as I intend to combine documentary style with fantasy. It appears that none of the SHAFF film entries has explored the fantasy aspects of storytelling.

Section 2: Project Concept (Approx 200 words)

My concept for the adventure film project will follow a man with the ability to open up gateways to different locations. He chooses to explore the English countryside and embrace the wide-open spaces to feel at one with his abilities without others seeing. It will last for five-to-six minutes at the most.

I aim for this product to influence younger audiences to visit the Peak District more often. For research, I will look at several different films (Documentary Style Adventure/Fantasy). These are very specific to my proposed idea meaning that the research into them will relate to my final major project as well as support its development.

In terms of resources, I will be using the DSLR camera and a large tri-pod to shoot the film. I will also use the Morantz kit with a shotgun microphone and a boom pole to capture all audio.

I will make use of tutorial by dedicating my spare time to planning and gathering resources. I will begin creating an equipment list, shot list and a risk assessment.

When given peer feedback, I would consider the constructive criticism and adapt my idea so that it avoids problems raised. In terms of independent study, I will take this opportunity to watch as many films, relevant to my chosen genre.

Section 3: Evaluation (Approx 150 words)

When reflecting on the progression of my project, I will use my reflective journal and add to it on a weekly basis. I will discuss any issues raised and their outcomes. I will be thorough with regards to what is covered and continue to observe my progression as I work along.

Rather than a vlog, I will simply add small entries to the reflective journal with comments explaining the changes to ideas. When drawing a conclusion, I will refer to targets I had set prior to production.

I will discuss what was successful and what needed improving and go further as to mention how much of the final product matched my earlier ambitions.

In the evaluation, I will make sure I analyze the entire process from pre-production through to postproduction and reference any influences I had.

I will be sure to comment on working with others and the impacts that they had on my final piece. I will also comment on any disruptions and how I had/could have avoided them.

Section 4: Proposed Research Sources and Bibliography (Harvard Format)

Primary Research: In terms of primary research, I will select a collection of adventure and fantasy films. I will then circulate the entire classroom to see how many people enjoy one or the other and how many prefer a mix of the two genres. This will be presented as a single sheet of paper with tick boxes for each student to complete.

Along with it, a list of films which fall under the two significant genres. (Adventure/Fantasy) I will also create a survey, using SurveyMonkey, which I will share via social media. It will delve deeper into obtaining qualitative research as well as quantitative research.

Secondary Research: In terms of secondary research, I will look to the Internet to locate the most successful fantasy films and then begin picking out qualities from each of them to help adapt them to my individual project.

I may even look to reading sections of fantasy novels to determine a difference between the film adaptions and the original texts. After which, I will be able to determine the methods I will use to, effectively, tell the story I proposed, to my target audience.

Bibliography:

'Dark Light' (2015) Directed by Brown, Mike (Film) Southern Utah/Ewok Forests of the Pacific NorthWest. Sweetgrass Productions. **https://vimeo.com/141041381**

'Hillside' (2016) Directed by Crow, Jacob (Film) Derbyshire, The Peak District. Boxed Globe Productions. **https://www.youtube.com/watch?v=2LvF-FfhWF0**

'Trail Dog' (2016) Directed by Denslow, Christian (Film) South-East France, La Motte-d'Aveillans. The African Attachment **https://www.youtube.com/watch?v=05sUhlxFBk0**

GOODRIDGE, Mike (2012). *Filmcraft-Directing*. UK, The Ilex Press Limited.

BARNWELL, Jane (2008). *The Fundamentals of Filmmaking.* New York, AVA Publishing.

PATMORE, Chris (2005). *Get started in short filmmaking*. London, Quarto Publishing plc.